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meridyth espindola

GRAPHIC DESIGN

Education

BACHELOR OF FINE ARTS

Univ. of Massachusetts Dartmouth

Major in Graphic Design

Minor in Business Administration

Intend to Graduate May of 2015

Grade Point Average: 3.86

Chancellor's List: 2012 – 2014

CERTIFICATE IN FINE ARTS

L' Instituto Lorenzo de 'Medici

Florence. Toscana, Italy

Graduated in May of 2012

Skills

SOFTWARE SKILLS

Extensive Knowledge

Adobe InDesign, Illustrator, and Photoshop

Working Knowledge

HTML and CSS, Wordpress, Photography

OTHER SKILLS

Fine Arts

Illustration, Printmaking, Ceramics

Languages

Basic Spanish, Intermediate Italian

Art Shows

TOGETHER

Junior Graphic Design Show

Univ. of Massachusetts Dartmouth

Two Books selected for curated show.

ART IS IN THE STREETS

Curated Open Air Show

Florence. Toscana, Italy

Two prints and one drawing displayed.

Business

ETSY.COM

Espindola Stationery & Design

Opened in July 2014.

Printable, custom stationery design available online, focusing on patterns and typography.

Intern Experience

LIGHTHOUSE MEDIA SOLUTIONS

Content Marketing and Publishing Company

Marion Massachusetts. June 2014 – present.

Designed magazine and web advertisements, and various in-house work.

UMD CENTER FOR MARKETING RESEARCH

Marketing Training, Consulting, Research Organization

Fairhaven, Massachusetts. September 2014 – present.

Designed infographics, the 2013-2014 annual report, and in-house work.

BIKE FRIENDLY MATTAPOISETT

A nonprofit group completing Mattapoisett's rail trail.

Mattapoisett, Massachusetts. January 2014 – May 2014.

Designed the group's logo, brochure, letterhead, and marketing strategy.

Project Experience

CHAMELEON

Brand Identity and Interface Design Project

Senior Studio. Fall 2014. Univ. of Mass. Dartmouth

Designed a mobile app to help students research and adapt to the college application process by using self-discovery, storage, and organization tools.

CONFESSIONS OF A SHOE ADDICT

Infographic Poster

Junior Studio. Spring 2014. Univ. of Mass. Dartmouth

Designed a poster that combines numerical data with historical facts and illustrations in order to tell a brief story about shoes and women in America.

WEDDING INVITATIONS

Customized Stationery Set

Freelance. Spring 2014. Fairhaven, MA.

Designed and printed a wedding invitation suite for an out-of-state client.

Created a consistent identity system and implemented it throughout.

NOT MY HEALTH, NOT MY PROBLEM

Book Design, Illustration, and Binding Project

Junior Studio. Fall 2013. Univ. of Mass. Dartmouth

Designed and illustrated a three-dimensional book about the health, social, and political effects of industrial wind turbines in a residential neighborhood.

WORD DEFINITION POSTER SERIES

Three-Piece Poster Series

Junior Studio. Fall 2013. Univ. of Mass. Dartmouth

Designed three posters as a series, each defining a word with no direct translation into English, but that anyone can relate to. Defined the words visually and with type. Kept a consistent system with different imagery.