



JOSEPH TAVARES

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TECHNICAL SKILLS

Windows and Mac OS
Microsoft Office
Apple iWork
Adobe Creative Suite:
Photoshop
Illustrator
InDesign

INTERESTS AND SKILLS

Editorial/Publication Design
Packaging Design
UI/UX Design
Information Architecture
Brand Identity
Photography
Web Design (HTML5 + CSS3)
Responsive/Adaptive Design

Proficient in Spanish
Fluent in Portuguese Creole

EDUCATION

University of Massachusetts Dartmouth '15
College of Visual and Performing Arts
Bachelor of Fine Arts in Graphic Design
Minor in Art History

EXPERIENCE

Head Design Editor

The Torch, UMass Dartmouth

February 2014 – Present

- » Oversee the layout, appearance and content of feature articles weekly
- » Work with designers and editors in order to maintain weekly deadlines
- » Allow flexibility to page layout to accommodate last minute changes for late breaking news

Graphic Design Intern

Zipcar

May 2014 – August 2014

- » Collaborate with the creative director (and team) on the evolution of the brand identity
- » Design and execute variety of both print and online advertising from concept to final completion
- » Brainstorm with internal marketing team to execute brand-focused marketing communication

Graphic Design Intern

Boston Magazine

May 2014 – August 2014

- » Design magazine-featured print collateral and web advertising for a variety of clients
- » Perform photo editing & retouching work for feature articles
- » Maintain clear communication with Senior Graphic Designer and Marketing department

Identity Design Intern

Timberline Woodworkers

June 2013 – August 2013

- » Develop and produce creative brand redesign
- » Oversee marketing to ensure that images are appropriate to brand identity

Graphic Designer & Social Media Manager

Student Health Services, UMass Dartmouth

September 2012 – May 2013

- » Manage Twitter and Facebook accounts for Student Health Services
- » Create posts to garner student interest and involvement in campus events
- » Design attractive posters and banners for health and wellness marketing campaign

AWARDS + RECOGNITION

2015 New Bedford Art Museum/UMass Dartmouth Senior BFA Exhibition – 3 pieces
University of Massachusetts Dartmouth Chancellors List – 2014-2015
University of Massachusetts Dartmouth Deans List – 2012-2014
UMass Dartmouth CVPA *Together*—Junior Exhibition – 4 pieces
UMass Dartmouth CVPA Freshman Foundations Exhibit – 2 pieces

EXTRACURRICULAR

AIGA—Boston Chapter Member
UMassD AIGA + Communicatus—President
Theta Delta Chi International Fraternity