

# BETHANY BRASIL

## ★ GRAPHIC DESIGNER

BETHANYBRASIL.COM  
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FALL RIVER, MA 02721

## TECHNICAL SKILLS

Mac & Windows OS  
Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Adobe Dreamweaver  
Adobe Bridge  
HTML/CSS  
CMS (WordPress)  
Email Marketing (MailChimp)  
Integrating Social Media  
Microsoft Word/Pages  
Powerpoint

## INTERESTS & SKILLS

Photography (digital & film)  
Photo Process Printmaking  
Book Making

## EDUCATION

University of Massachusetts–Dartmouth  
North Dartmouth, Massachusetts  
College of Visual and Performing Arts

### BACHELOR OF FINE ARTS IN GRAPHIC DESIGN

Graduated June 2015

Bristol Community College  
Fall River, Massachusetts

### ASSOCIATE IN ARTS IN WEB DESIGN & MEDIA ARTS, GRAPHIC DESIGN CERTIFICATE & ART CERTIFICATE

Graduated in June 2013

University of Massachusetts–Dartmouth  
North Dartmouth, Massachusetts

### NURSING PROGRAM

September 2006–May 2008

## PRO BONO

The Children's Museum of Greater Fall River  
Fall River, Massachusetts

### VIOLET'S MUSIC ROOM MURAL

**Duties Include:** Group collaboration, planning and designing a full-room mural based on the children's book *Violet's Music*, and utilizing learned painting techniques for final execution.

July 2012–May 2013

## ACCOMPLISHMENTS, AWARDS, & EXHIBITIONS

### UNIVERSITY OF MASS–DARTMOUTH

Exhibited in *Together: Junior Artists of the Department of Visual Design*  
CVPA Campus Art Gallery  
March 2013

### BRISTOL COMMUNITY COLLEGE

Graduated Suma Cum Laude  
June 2013

Curriculum Award  
Art Transfer: Web Design & Media Arts  
May 2013

Commonwealth Honors Program  
June 2012–June 2013

Foundation Art & Design Award  
for Visual Design  
April 2013 & 2012

Art Program Faculty Awards for  
Publication Design & Web Design  
April 2012

Exhibited in the *Annual Juried Student Art & Design Exhibit*  
Grimshaw-Gudewicz Art Gallery  
April 2012 & 2011

## RELATED EXPERIENCE

### JUNIOR GRAPHIC DESIGNER

Sage Hill Design  
North Dighton, Massachusetts

**Duties Include:** Conceptualization, development, and implementation of brand, print, and web design. Social media integration, WordPress template modification, and custom website design and development.

May 2013–Present

### FREELANCE GRAPHIC & WEB DESIGNER, DEVELOPER, & PHOTOGRAPHER

**Clients Include:** Women Run, Kind Eating, Friends Academy, STRIVERS Running Club for Girls, Kyra Ayn Interior Design, The REC Club, and Fall River Flatbread

**Duties Include:** Meeting and communicating with clients, project management, website content management, email marketing, and event/product photography. Collaboration with other graphic designers, web developers, printers, photographers, illustrators, and other third-party project managers.

May 2013–Present

### GRAPHIC DESIGN INTERN

Sage Hill Design  
North Dighton, Massachusetts

**Duties Include:** Conceptualization, development, and implementation of brand, print, and web design. Client interaction, project management, and print preparation.

January 2013–May 2013

## OTHER WORK EXPERIENCE

### RETAIL SALES CONSULTANT, MERCHANDISER, AND CASHIER

Benny's  
Fall River, Massachusetts

January 2006–August 2013

### DESIGN LAB AIDE (WORK STUDY)

Bristol Community College  
Fall River, Massachusetts

May 2012–May 2013

### WEB DESIGN TUTOR

Bristol Community College  
Fall River, Massachusetts

September 2012–December 2012

### SUMMER ART INSTRUCTOR

Family Services  
Fall River, Massachusetts

August 2012–September 2012